

## Our Differentiator: Always Building on Success, Affordably

The Stockade Group's founder and chairman, Bill Dougherty, is a values driven leader who, along with Stockade's president, Joe Bottisti, developed a business model guided by integrity and focused on relationship building and results. Our core strengths come from 25 years of experience partnering with institutions like yours to bolster fundraising efforts through outreach campaigns that engage your alumni and friends.

*Outreach. Engagement. Call to action. Stockade is an expert at facilitating connections with your alumni and friends, encouraging them to give back, provide valuable feedback, attend events, and get involved.*

We recently added three seasoned advancement professionals to our team. These individuals collectively bring nearly 70 years of higher ed. experience to the company, and they are entirely committed to supporting colleges and universities. Their diverse accomplishments, backgrounds, and successes will guide the strategic and tactical solutions they provide for you.

## Supporting Your Success: Actually Doing More with Less!

You are being asked to engage more alumni and friends, raise more money, and see more prospects, all while paying close attention to your budget. Because our professionals have been in your seat, we will partner with you to achieve maximum results by providing affordable solutions that truly take your institution's fiscal reality into consideration.



## What Can We Do Together

- **TSG Advance®**
  - You choose:
    - ✓ Your campus and your students
    - ✓ Our team of professional callers
    - ✓ Combination of both
- Leadership Giving Programs
- Corporate Relations and Grant Writing
- Student and Young Alumni Giving Initiatives
- Prospect Research
- Social Media Engagement
- Volunteer Program Development
- Event Strategy and Management
- Assessment and Analysis

## Client Needs Come First

*How often do you feel like your contracted partners work AT YOU and not WITH YOU?*

At Stockade, we firmly believe that our clients have the knowledge and expertise when it comes to navigating their institutional and departmental challenges and goals. Our job is simple: **collaborate** with you, roll up our sleeves and **work** together, and **follow-through** every step of the way.

You are important: we are a small expert shop and carry a client load that assures you always have access to senior advising staff.

## Worthy Investment

We invite you to look at our testimonials and speak with our client references. Regardless of the size, scope, or type of projects for which our services are rendered, you will find one common theme: **our priority is your success**. We will help you **engage more** alumni and friends, **increase** your donor base, and **exceed** your fundraising goals. When your staff resources are limited and/or you are seeking advising expertise and support, partnering with Stockade will produce great ROI with deliverables that more than pay for themselves.

## Experience Counts

We are a long term partner, here to stay: for 25 years, Stockade has been helping colleges and universities exceed their fundraising goals. Our team looks forward to the opportunity to discuss how – together – we can get to work on your institution's advancement needs and challenges.